

Terms of use

Keksi Agency plans and produces visual communications and marketing for companies and organisations. In practice, this means, for example, photography for websites, brochures and advertisements and videos for social media, websites and events.

Our clients often require people of different ages and sizes as models for photo shoots. The most important feature of a Keksi Model is an open and adventurous attitude. You can sign up not only yourself, but also shooting locations, such as homes, leisure homes and offices in the model bank.

Children and young people under 18 years of age can be signed up by their guardian, and anyone can add a family relationship link to another registered model.

We pick the exactly right model or location to meet each client's needs from our model bank. We also provide casting services for other production companies. In this case, we do not perform the shoot ourselves but ensure that the clients find models and locations that suit their needs.

Sign up as a Keksi Model by filling in your details in the model bank. By doing so, you accept that the information you provide is saved in our database and may be offered to our clients when a suitable assignment arises. The application procedure requires an image attachment.

If you are under 18 years of age, you assure that you have your guardian's consent to sign up in our model bank. The contact details of the guardian are required if the person signing up in the model bank is under 18 years of age.

By filling in another person's details, you assure that you have the right to do so and have obtained the consent of the person in question.

Before we agree on a model assignment, we will contact you to ensure that the assignment in question suits you. That means that you cannot be offered as a candidate for a shoot which does not interest or suit you.

Signing up in our model bank does not commit you to anything and is not a promise that we will propose an assignment for you, other persons or any of the locations you register. Model and location needs of each photo or video production are assessed case by case. If you or the location you have registered were to be a suitable candidate for the shoot, we will contact you and explain what the shoot would be about and what kind of compensation would be paid. If you say yes, we will present our proposal to the client and they will choose the most suitable model for the role or location.

The model will receive a payment for each shoot with Keksi. The models are insured during the shoot and we take care of all statutory contributions when paying out the fee to the model.

The amount of fee varies according to the shoot and is always paid out after the shoot. The shoots may last from a couple of hours to a full day. A rent will be paid for the use of locations.

Keksi operates responsibly and never participates in the production of ethically questionable photo shoots. Information collected in the model bank will not be published anywhere or disclosed further without a separate consent by you. Should you wish to remove your information from the model bank, you can delete your profile at any time.

In case Keksi Agency's business is sold in full or partially, Keksi Agency has the right to sell the model bank and the model database included in it as part of the asset deal.

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